



## School Readiness Council

### Parent Café Project

The Parent Café Project is a citywide effort designed to reach parents, grandparents, or caregivers of children ages birth to 24 in order to learn directly from them about their needs and to offer skill building workshops in response to those needs. The goal is to recruit a diverse group of Parent Ambassadors to outreach and connect with other parents and caregivers all across the City of New Britain.

Parents/caregivers will lead the design of the Parent Café Project. Surveys will be distributed throughout the community in locations that parents frequent such as libraries, play groups, churches, nail salons, barber shops, grocery stores, social service, afterschool and early childhood programs and school events using a scannable code that be accessed by a cell phone or computer.

The skill building workshops will be offered at convenient community settings and at times that are responsive to parents/caregivers' schedules and commitments. All in-person meetings will comply with local health department COVID protocols.

#### WHAT WILL A PARENT AMBASSADOR DO?

Parent Ambassadors will outreach to and connect with other parents/caregivers to bring their voices and perspective into the project design.

- Complete the Parent Ambassador Interest Form (see link below).
- Attend two orientation sessions either in person or virtually (child care will be provided).
- Design the survey to ensure easy comprehension by diverse parents/caregivers.
- Develop communication messages for parents/caregivers that are culturally and linguistically responsive.
- Outreach and contact parents/caregivers their social network and encourage them to complete the survey.
- Distribute survey materials in locations where parent/caregivers gather.
- Participate in monthly check-in meetings.
- Prioritize the skill building workshop topics based on the survey results.
- Identify accessible neighborhood locations for the workshops.
- Participate in and/or co-lead workshops.

#### WHAT ARE THE BENEFITS OF BECOMING A PARENT AMBASSADOR?

Each Parent Ambassador will receive a stipend in the form of a gift card for their time in the amount of \$25 per hour for up to 20 hours over three months. Incentives will also be provided (e.g., bus passes, child care, etc.) to support your participation as a Parent Ambassador upon request.

#### ARE YOU INTERESTED? We Want to Learn More About You!

By clicking [Here](#) you will be able to immediately complete the Parent Ambassador Interest Form.